

Report to the Corporate Trustees

Title of Report	Northumbria Healthcare Charity (Bright Northumbria)
Author	Brenda Longstaff, Head of Charity ,Volunteering, Arts & International
Executive Lead	Claire Riley, Director of Communications and Corporate Affairs
Responsible sub-committee	Charitable Funds Committee
Date of meeting	27 th April 2017
Executive Summary	<p>The purpose of this report is to provide the committee with an update on development activity between Jan– March, 2017.</p> <p>Key pieces of activity during this period have included:</p> <ul style="list-style-type: none"> • Staff Lottery launched • HelpForce –Trust one of 12 selected to participate in volunteering initiative with NHS Innovations • LegaCare charity launches drop-in service at NTGH • Arts policy under development • HVS seeks Volunteering Accreditation • Update to RMP Volunteering Policy • Tanzania Business case 2017-18 • Meeting with Minister James Wharton <p>Minutes of the meeting held on 13th March 2017 are provided in Appendix 1</p> <p>The Tanzania Business Case is provided in Appendix 2</p>
Assurance Framework reference	Trusts Reputation Risk Register
Alignment to Trusts Annual/Strategic Plans or business unit annual plans	Charity strategic plan
Risk rating (very high, high, medium, low risk)/ any recommended changes	Medium
Compliance/ regulatory requirements (if applicable)	

Actions required by the Trustees	<p>The corporate trustees are asked to note the content of the report and approve the recommendations contained within the report, including.</p> <p>Funding of £20K for LegaCare for 2017-18 Funding of £10K for nursing conferences Funding of £20K for Tanzania Partnership Funding for new charity posts to support fundraising</p>
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Northumbria Healthcare 
NHS Foundation Trust

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Charitable Funds Committee: Report to Charity Trustees on 27th April 2017

- 1 **Date of meeting: Monday 13th March 2017**
- 2 **The minutes of the meeting are available on the website at: www.northumbria.nhs.uk**
- 3 **Executive Summary**

3.1 FINANCE REPORT

Charitable expenditure has slightly exceeded income and the increase in funds is principally due to the profits from the shops and increased investment valuations.

Excluding HVS and Development Group Funds, there are a total of 141 delegated funds. The total value of these delegated funds is £1,774K

Discussions continue with managers of research funds to encourage expenditure in the area of research.

The Charity has £2million in cash deposits available for investment. Approval has been received for the charity to invest this money into the Trust in the form of a loan at commercial interest rates.

3.2 HEAD OF CHARITY, VOLUNTEERING, ARTS & INTERNATIONAL REPORT

Staff Lottery

The staff lottery was officially launched on 1st March 2017. Within the first three days more than 700 tickets had been purchased. The first draw for the lottery is expected to take place on 2nd May 2017.

The Terms of Reference for the Staff Lottery Grant Allocation Group was considered and agreed by the committee. The group will be responsible for dispensing funds generated by the staff lottery.

Lega Care

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The Chief Executive of LegaCare provided a Master class to staff at Senior Nurses Away Day in January 2017 regarding legal issues that commonly affect patients at the end of life. Lega Care has started a pilot drop in service within the Oncology Day Unit at North Tyneside General Hospital. The committee agreed to continue support to the LegaCare charity in the sum of £20K for the 2017-18 financial year.

HelpForce

NHS Innovations is working with Sir Thomas Hallett-Hughes, Chairman of Chelsea and Westminster NHS Foundation Trust to promote the sharing of good practice in relation to volunteering. Northumbria is one of 12 Trusts across the UK that has been selected to be part of this ground breaking initiative.

Draft Arts Policy

The Charity manages a highly successful healing arts programme that has won a number of awards. An arts policy is under development to provide guidance and advice for all staff to access support for arts and patient environment projects.

Fundraising Regulator

The Fundraising Regulator was established in June 2016 following the Etherington Review of fundraising self-regulation (2015) to strengthen the system of charity regulation and restore public trust in fundraising. The Regulator is due to publish a document on consent which contains a toolkit to ensure that charities have mechanisms in place to store evidence about how they contact donors. Charities must ensure that their systems meet the new requirements by May 2018. A Fundraising Preference Service is to be launched during the summer of 2017. This will enable members of the public to opt-out of contact with charities.

Kate Lampard Report

In the wake of the Jimmy Savile scandal the government commissioned the Lampard Report. NHS England was tasked with the responsibility to ensure that all NHS Trusts are compliant with the report's recommendations. Contact has been made with all volunteers to ensure regular updates of DBS status.

Large Funding requests to the Trust Charity

Over recent months a number of large bids (in excess of £20K) have been submitted to site Charity Development Groups to obtain funding in support of a variety of initiatives. It has been agreed that Trustwide Operational Board would provide guidance regarding large bids so that the Charitable Funds Committee can be assured that requests are broadly in keeping with the trusts development plan.

Charity projects:

Ward 5 North Tyneside General Hospital	Refurbishment of Day Room
MHSOP garden (NTGH)	Garden design confirmed
Wansbeck Oasis Room	New patio garden to be developed
Newcastle Eagles	Dental health awareness in more than 150 schools

Fundraising

It was noted that fundraising activity in support of the Trust continues to increase.

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Great North Run	The charity has secured 35 places
Helvellyn Challenge	Michael Porter and staff from ward 23 climb Helvellyn
Momentum Casino Party	Saturday 22 nd April
Calendar Lads 2017 Challenge	70 mile ultra- hike 22-23 June
Match for Margaret	Ashington Football Club, Sunday 30 th April.

Healing arts and the patient environment

University of St John photographs on display in the mortuary at the Northumbria Hospital
Embroidery at NSECH

Northumberland Carer's exhibition –The Northumbria Hospital

Organ memorial artwork for the Northumbria Hospital

New Astley Art Group exhibition for Blyth Hospital

Tynemouth Photography Group exhibition at North Tyneside Hospital

Tyne met College exhibition, North Tyneside hospital

New exhibition for Hexham Hospital – Linda Marriott

Artwork for MHSOP – dementia friendly artwork for new wards.

Art workshops for Palliative Care at North Tyneside Hospital

Photographs for new Oncology day unit, Wansbeck General Hospital

International Development

Commonwealth Fellowships

The trust has recently submitted four applications to the Commonwealth Scholarship Commission for KCMC Health Professionals to undertake observorships at Northumbria.

Tanzanian Medical Elective Students

Four medical students from KCMC are due to arrive in May 2017 to undertake a 6 week medical elective programme

Team Visit to KCMC

During February 2017 a team from the trust travelled to Tanzania to deliver teaching and training in laparoscopic surgery. Surgeon Liam Horgan continued to develop facilities and service provision for Day Case Surgery.

'Novemba' Documentary film – public screenings – Arrangements have been made for the documentary film about the trust's work at KCMC to be screened on the following dates:

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- 26th April 6pm Lecture Theatre Wansbeck
- 4th May 6pm Lecture Theatre North Tyneside
- 10th May 6pm Conference Centre Hexham

Meeting with Minister James Wharton – A meeting has taken place with James Wharton, Under Secretary State for the Department for International Development

Meeting with Lord Bates – The office of the Minister for International Development has been in touch to request a meeting with the Head of International to discuss the trust's work in Tanzania

3.3 Tanzania Business Case (Appendix 2)

A business case outlining agreed project activity for the Tanzania Partnership for the next year was discussed and agreed by the committee. The activities have been agreed directly with Dr Gileard Masenga, Chief Executive of KCMC.

3.4 Fundraising Strategy

The strategy provided the basis for the development of a plan for the Bright Charity over the years 2017-2022. It is the result of a formal review of the charity and all of its areas of activity.

It was agreed that in order to achieve growth in fundraising income it would be necessary to invest in resource to target legacy marketing and large grant applications. Funding was agreed by the committee to recruit into the new posts.

3.5 Volunteering Strategic Development Plan 2017/2018

The report outlined the current position with regard to the management of the trust's volunteers. The committee agreed that the report should be shared with the Executive Management Team.

3.6 VOLUNTEER REPORT

The Volunteer report provided an overview of recent developments within the volunteering service. A recent analysis of volunteers showed that the gender split is 25% men and 75% women. Although the majority of volunteers come from the over 60 age group it was encouraging to note that 11% of volunteers fell into the 18-30 age group.

Volunteering Accreditation – The Volunteer Service held their first meeting with the investing in Volunteers Assessor in January 2017. The Volunteer Service will need to work through nine key indicators before achieving the standard.

St Johns Ambulance Volunteers –Coming under the umbrella of the HVS from March 2017

Pet Therapy – Hoping to introduce Pet Therapy at Blyth Community Hospital

3.7 Update to RMP 28 Volunteering Policy

The committee considered an update to RMP28 and agreed the amendments.

3.8 Support for Nursing Conferences

The committee agreed support of £10K for the Band 5 Nursing Conference to be held in June 2017.

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3.9 Speech & Language Therapy

The committee considered a request from the Speech & Language Therapy Service to obtain funding of £39,433 for the development a swallow screening tool for care home residents.

RECOMMENDATION

That the Trustees accept the report and agree the following:

- 1. Funding of £20K for LegaCare for 2017-18**
- 2. Funding of £10K for nursing conferences**
- 3. Funding of £20K for Tanzania Partnership**
- 4. Funding for new charity posts to support fundraising**